

## **AI FOR SMARTIES**

### **Short description (100 words)**

Artificial Intelligence is transforming every profession, every industry, and every aspect of society. Millions of people use AI every day. Few understand why it works.

*AI for Smarties* explains the principles behind in clear, accessible language, separating enduring concepts from passing hype.

Existing books include academic texts, demanding too much background for most readers, and books focused on current tools, not explaining the concepts, and skipping the mathematical elements without which it is not possible to understand the technology. *AI for Smarties* strikes the right balance by explaining in simple terms the scientific ideas that made modern AI possible.